



Edgewood Square Shopping Center

Latitude: 30.379036

Longitude: -81.698323

2261 Edgewood Ave W

Jacksonville, FL 32209

Radius: 1.0 miles

2261 Edgewood Ave W

Jacksonville, FL 32209

Radius: 3.0 miles

2261 Edgewood Ave W

Jacksonville, FL 32209

Radius: 5.0 miles



2000 Total Population	9,903	85,075	157,508
2000 Group Quarters	131	551	4,844
2003 Total Population	10,063	85,884	160,310
2008 Total Population	10,509	89,231	167,566
2003 - 2008 Annual Rate	0.87%	0.77%	0.89%



2000 Households	3,587	32,244	60,151
2000 Average Household Size	2.72	2.62	2.54
2003 Households	3,647	32,563	61,246
2003 Average Household Size	2.72	2.62	2.54
2008 Households	3,829	34,020	64,428
2008 Average Household Size	2.71	2.61	2.53
2003 - 2008 Annual Rate	0.98%	0.88%	1.02%
2000 Families	2,585	21,873	38,186
2000 Average Family Size	3.23	3.2	3.19
2003 Families	2,599	21,846	38,435
2003 Average Family Size	3.24	3.2	3.19
2008 Families	2,710	22,657	40,122
2008 Average Family Size	3.24	3.19	3.18
2003 - 2008 Annual Rate	0.84%	0.73%	0.86%



2000 Housing Units	3,883	36,445	69,147
Owner Occupied Housing Units	68.0%	57.4%	51.1%
Renter Occupied Housing Units	23.8%	31.2%	35.9%
Vacant Housing Units	8.1%	11.4%	13.0%
2003 Housing Units	4,012	37,342	71,446
Owner Occupied Housing Units	67.0%	56.4%	50.3%
Renter Occupied Housing Units	23.9%	30.8%	35.5%
Vacant Housing Units	9.1%	12.8%	14.3%
2008 Housing Units	4,254	39,621	76,035
Owner Occupied Housing Units	66.1%	55.5%	49.6%
Renter Occupied Housing Units	23.9%	30.4%	35.1%
Vacant Housing Units	10.0%	14.1%	15.3%

Median Household Income

2000	\$27,291	\$25,870	\$26,497
2003	\$29,963	\$27,984	\$28,760
2008	\$34,284	\$31,984	\$32,738

Median Home Value

2000	\$53,333	\$53,692	\$55,450
2003	\$63,640	\$63,744	\$67,950
2008	\$78,615	\$77,458	\$85,338

Per Capita Income

2000	\$14,921	\$13,566	\$14,063
2003	\$16,807	\$14,935	\$15,549
2008	\$20,145	\$17,443	\$18,177

Median Age

2000	37.4	35.2	35.0
2003	37.6	35.5	35.4
2008	38.0	36.2	36.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Households by Income

Household Income Base	3,618	32,255	60,314
< \$15,000	30.4%	30.6%	29.9%
\$15,000 - \$24,999	16.2%	18.0%	17.6%
\$25,000 - \$34,999	13.7%	14.7%	14.7%
\$35,000 - \$49,999	14.4%	14.9%	15.6%
\$50,000 - \$74,999	15.9%	13.6%	13.6%
\$75,000 - \$99,999	5.1%	5.1%	5.0%
\$100,000 - \$149,999	2.2%	2.2%	2.5%
\$150,000 - \$199,999	0.9%	0.4%	0.4%
\$200,000+	1.3%	0.7%	0.7%
Average Household Income	\$40,142	\$35,473	\$35,776

2003 Households by Income

Household Income Base	3,647	32,565	61,247
< \$15,000	28.1%	28.8%	28.2%
\$15,000 - \$24,999	15.5%	16.8%	16.3%
\$25,000 - \$34,999	13.0%	13.9%	13.9%
\$35,000 - \$49,999	14.4%	15.6%	16.2%
\$50,000 - \$74,999	16.7%	14.3%	14.4%
\$75,000 - \$99,999	6.3%	6.1%	6.0%
\$100,000 - \$149,999	3.2%	3.1%	3.5%
\$150,000 - \$199,999	1.2%	0.5%	0.6%
\$200,000+	1.7%	0.8%	0.8%
Average Household Income	\$45,003	\$39,225	\$39,666

2008 Households by Income

Household Income Base	3,828	34,019	64,429
< \$15,000	24.6%	25.5%	25.0%
\$15,000 - \$24,999	14.1%	15.1%	14.6%
\$25,000 - \$34,999	12.1%	13.3%	13.2%
\$35,000 - \$49,999	13.5%	15.4%	15.9%
\$50,000 - \$74,999	18.6%	16.0%	15.9%
\$75,000 - \$99,999	7.8%	7.7%	7.8%
\$100,000 - \$149,999	4.9%	4.9%	5.3%
\$150,000 - \$199,999	1.9%	0.9%	1.0%
\$200,000+	2.5%	1.2%	1.2%
Average Household Income	\$53,725	\$45,586	\$46,205

2000 Owner Occupied HUs by Value

Total	2,652	20,845	35,382
<\$50,000	43.6%	42.4%	40.0%
\$50,000 - 99,999	51.0%	51.9%	50.0%
\$100,000 - 149,999	4.3%	4.0%	6.2%
\$150,000 - 199,999	0.7%	1.1%	2.2%
\$200,000 - \$299,999	0.0%	0.4%	1.1%
\$300,000 - 499,999	0.3%	0.1%	0.3%
\$500,000 - 999,999	0.0%	0.0%	0.1%
\$1,000,000+	0.2%	0.2%	0.2%
Average Home Value	\$58,949	\$59,165	\$65,472

2000 Specified Renter Occupied HUs by Contract Rent

Total	935	11,292	24,816
With Cash Rent	92.6%	94.1%	94.7%
No Cash Rent	7.4%	5.9%	5.3%
Median Rent	\$349	\$332	\$349
Average Rent	\$328	\$325	\$345

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population by Age

Total	9,901	85,074	157,509
0 - 4	6.8%	7.3%	7.0%
5 - 9	7.6%	8.3%	8.0%
10 - 14	9.0%	8.9%	8.4%
15 - 24	13.7%	13.9%	13.9%
25 - 34	9.9%	11.3%	12.7%
35 - 44	13.7%	14.1%	15.4%
45 - 54	11.8%	12.6%	12.7%
55 - 64	9.6%	9.4%	8.6%
65 - 74	10.5%	7.7%	7.0%
75 - 84	5.7%	4.8%	4.6%
85+	1.8%	1.5%	1.8%
18+	71.3%	70.3%	71.6%

2003 Population by Age

Total	10,064	85,883	160,310
0 - 4	6.8%	7.2%	6.9%
5 - 9	7.2%	7.6%	7.2%
10 - 14	8.3%	8.6%	8.2%
15 - 24	14.9%	14.9%	14.9%
25 - 34	10.0%	11.1%	12.2%
35 - 44	12.3%	13.0%	14.3%
45 - 54	12.9%	13.5%	13.8%
55 - 64	9.7%	9.9%	9.2%
65 - 74	9.7%	7.6%	6.8%
75 - 84	6.3%	4.9%	4.7%
85+	1.9%	1.7%	1.8%
18+	72.6%	71.5%	72.8%

2008 Population by Age

Total	10,508	89,232	167,566
0 - 4	6.9%	7.1%	6.8%
5 - 9	7.0%	7.2%	6.8%
10 - 14	7.6%	7.9%	7.5%
15 - 24	15.8%	15.9%	15.7%
25 - 34	9.9%	10.5%	11.7%
35 - 44	10.4%	11.4%	12.7%
45 - 54	14.2%	14.3%	14.8%
55 - 64	10.7%	11.3%	10.8%
65 - 74	8.3%	7.4%	6.7%
75 - 84	6.8%	4.9%	4.7%
85+	2.3%	1.9%	2.0%
18+	73.6%	72.6%	74.1%

2000 Population by Sex

Males	44.8%	45.3%	46.9%
Females	55.2%	54.7%	53.1%

2003 Population by Sex

Males	44.6%	45.4%	47.0%
Females	55.4%	54.6%	53.0%

2008 Population by Sex

Males	44.4%	45.7%	47.3%
Females	55.6%	54.3%	52.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population by Race/Ethnicity

Total	9,903	85,076	157,508
White Alone	2.0%	12.1%	25.1%
Black Alone	97.1%	86.5%	72.6%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	0.1%	0.2%	0.5%
Some Other Race Alone	0.1%	0.3%	0.4%
Two or More Races	0.6%	0.8%	1.0%
Hispanic Origin	0.6%	0.9%	1.4%
Diversity Index	6.8	25.0	42.5

2003 Population by Race/Ethnicity

Total	10,063	85,883	160,310
White Alone	1.7%	11.2%	23.7%
Black Alone	97.4%	87.3%	73.9%
American Indian Alone	0.1%	0.2%	0.3%
Asian or Pacific Islander Alone	0.1%	0.2%	0.5%
Some Other Race Alone	0.1%	0.3%	0.5%
Two or More Races	0.6%	0.8%	1.1%
Hispanic Origin	0.6%	0.9%	1.5%
Diversity Index	6.4	23.9	41.6

2008 Population by Race/Ethnicity

Total	10,509	89,232	167,566
White Alone	1.5%	10.0%	21.8%
Black Alone	97.6%	88.4%	75.5%
American Indian Alone	0.1%	0.2%	0.3%
Asian or Pacific Islander Alone	0.1%	0.3%	0.6%
Some Other Race Alone	0.1%	0.3%	0.6%
Two or More Races	0.6%	0.8%	1.2%
Hispanic Origin	0.6%	1.0%	1.7%
Diversity Index	5.9	22.4	40.3



2000 Population 3+ by School Enrollment

Total	9,516	81,110	151,015
Enrolled in Nursery/Preschool	2.8%	2.4%	2.3%
Enrolled in Kindergarten	1.3%	1.9%	1.9%
Enrolled in Grade 1-8	14.8%	15.1%	14.5%
Enrolled in Grade 9-12	7.9%	7.5%	7.0%
Enrolled in College	3.9%	4.0%	3.9%
Enrolled in Grad/Prof School	0.3%	0.4%	0.4%
Not Enrolled in School	69.0%	68.8%	70.0%

2000 Population 25+ by Educational Attainment

Total	6,228	52,011	98,571
Less than 9th Grade	11.0%	8.4%	8.6%
9th - 12th Grade, No Diploma	23.4%	24.9%	24.2%
High School Graduate	28.3%	31.7%	31.7%
Some College, No Degree	20.8%	20.2%	20.1%
Associate Degree	4.6%	4.6%	4.8%
Bachelor's Degree	7.7%	6.9%	7.1%
Master's/Prof/Doctorate Degree	4.1%	3.3%	3.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population 15+ by Sex and Marital Status

	2000	2003	2008
Total	7,549	64,195	120,633
Females	57.0%	56.6%	54.3%
Never Married	16.4%	17.0%	15.7%
Married, not Separated	18.0%	17.7%	18.4%
Married, Separated	3.2%	3.6%	3.3%
Widowed	12.4%	9.6%	8.6%
Divorced	7.1%	8.8%	8.4%
Males	43.0%	43.4%	45.7%
Never Married	15.9%	15.9%	16.7%
Married, not Separated	18.3%	17.7%	18.2%
Married, Separated	1.6%	2.0%	2.3%
Widowed	2.3%	2.1%	1.9%
Divorced	4.8%	5.7%	6.6%



2000 Population 16+ by Employment Status

	2000	2003	2008
Total	7,390	62,724	117,971
In Labor Force	51.1%	54.8%	55.8%
Civilian Employed	46.8%	49.2%	50.6%
Civilian Unemployed	4.2%	5.4%	4.9%
In Armed Forces	0.1%	0.2%	0.3%
Not in Labor Force	48.9%	45.2%	44.2%

2003 Civilian Population 16+ in Labor Force

	2003	2008
Civilian Employed	90.0%	89.1%
Civilian Unemployed	10.0%	10.9%

2008 Civilian Population 16+ in Labor Force

	2008
Civilian Employed	90.9%
Civilian Unemployed	9.1%

2000 Females 16+ by Employment Status and Age of Children

	2000	2003	2008
Total	4,240	35,586	64,264
Own Children < 6 Only	4.3%	6.1%	6.5%
Employed/in Armed Forces	2.0%	3.2%	3.7%
Unemployed	0.3%	0.5%	0.6%
Not in Labor Force	2.1%	2.4%	2.3%
Own Children < 6 and 6-17 Only	7.9%	6.1%	6.1%
Employed/in Armed Forces	4.7%	3.2%	3.5%
Unemployed	0.6%	0.6%	0.5%
Not in Labor Force	2.6%	2.2%	2.1%
Own Children 6-17 Only	17.4%	17.5%	17.3%
Employed/in Armed Forces	10.4%	11.7%	11.7%
Unemployed	1.2%	1.0%	0.9%
Not in Labor Force	5.8%	4.8%	4.8%
No Own Children < 18	70.4%	70.2%	70.0%
Employed/in Armed Forces	29.1%	28.7%	29.0%
Unemployed	1.1%	2.1%	2.3%
Not in Labor Force	40.3%	39.4%	38.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003.



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2003 Employed Population 16+ by Industry

Total	3,468	30,542	60,255
Agriculture/Mining	0.0%	0.4%	0.4%
Construction	6.6%	7.3%	8.0%
Manufacturing	6.9%	8.2%	7.7%
Wholesale Trade	2.5%	3.4%	3.8%
Retail Trade	11.4%	9.6%	10.7%
Transportation/Utilities	9.6%	10.6%	10.1%
Information	4.6%	4.2%	3.8%
Finance/Insurance/Real Estate	9.1%	9.9%	9.8%
Services	44.1%	41.7%	41.3%
Public Administration	5.1%	4.6%	4.3%

2003 Employed Population 16+ by Occupation

Total	3,467	30,545	60,253
White Collar	49.4%	48.1%	48.7%
Management/Business/Financial	7.9%	7.1%	7.4%
Professional	12.5%	12.4%	13.0%
Sales	10.0%	8.0%	8.8%
Administrative Support	19.0%	20.5%	19.5%
Services	23.2%	20.9%	19.7%
Blue Collar	27.3%	31.1%	31.6%
Farming/Forestry/Fishing	0.0%	0.3%	0.3%
Construction/Extraction	7.0%	6.9%	7.5%
Installation/Maintenance/Repair	3.0%	2.8%	3.2%
Production	7.3%	7.0%	6.6%
Transportation/Material Moving	10.0%	14.1%	13.9%



2000 Workers 16+ by Means of Transportation to Work

Total	3,326	29,807	57,988
Drove Alone - Car, Truck, or Van	74.0%	69.1%	69.0%
Carpooled - Car, Truck, or Van	16.0%	19.5%	18.5%
Public Transportation	6.3%	6.9%	6.6%
Walked	1.3%	1.7%	2.6%
Other Means	1.6%	2.0%	2.2%
Worked at Home	0.8%	0.7%	1.0%

2000 Workers 16+ by Travel Time to Work

Total	3,327	29,807	57,989
Did Not Work at Home	99.2%	99.3%	99.0%
Less than 5 minutes	0.3%	1.0%	1.7%
5 to 9 minutes	4.7%	5.8%	7.1%
10 to 19 minutes	33.2%	31.7%	32.7%
20 to 24 minutes	16.6%	17.6%	17.7%
25 to 34 minutes	29.1%	25.4%	23.4%
35 to 44 minutes	4.2%	3.8%	3.5%
45 to 59 minutes	5.7%	6.4%	6.0%
60 to 89 minutes	2.5%	3.4%	3.4%
90 or more minutes	3.0%	4.3%	3.5%
Worked at Home	0.8%	0.7%	1.0%
Average Travel Time to Work (in min)	26.9	28.4	26.8

2000 Households by Vehicles Available

Total	3,654	32,076	60,128
None	19.0%	21.4%	22.2%
1	43.3%	42.9%	41.9%
2	24.5%	25.7%	26.4%
3	9.7%	7.9%	7.5%
4	2.5%	1.5%	1.5%
5+	1.1%	0.6%	0.6%
Average Number of Vehicles Available	1.4	1.3	1.3

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Households by Type

	2261 Edgewood Ave W Radius: 1.0 miles	2261 Edgewood Ave W Radius: 3.0 miles	2261 Edgewood Ave W Radius: 5.0 miles
Total	3,587	32,244	60,151
Family Households	72.0%	67.8%	63.5%
Married-couple Family	31.9%	30.5%	30.8%
With Related Children	12.6%	13.9%	14.4%
Other Family (No Spouse)	40.2%	37.3%	32.7%
With Related Children	26.1%	25.2%	22.4%
Nonfamily Households	28.0%	32.2%	36.5%
Householder Living Alone	25.0%	27.9%	30.8%
Householder Not Living Alone	3.0%	4.2%	5.7%
Households with Related Children	38.7%	39.0%	36.8%
Households with Persons 65+	36.5%	29.8%	27.0%

2000 Households by Size

	2261 Edgewood Ave W Radius: 1.0 miles	2261 Edgewood Ave W Radius: 3.0 miles	2261 Edgewood Ave W Radius: 5.0 miles
Total	3,587	32,244	60,151
1 Person Household	24.9%	27.9%	30.8%
2 Person Household	29.4%	28.2%	28.1%
3 Person Household	19.7%	18.5%	17.3%
4 Person Household	13.9%	13.3%	12.3%
5 Person Household	7.1%	7.0%	6.6%
6 Person Household	3.0%	3.1%	2.9%
7+ Person Household	1.9%	2.1%	2.0%

2000 Households by Year Householder Moved In

	2261 Edgewood Ave W Radius: 1.0 miles	2261 Edgewood Ave W Radius: 3.0 miles	2261 Edgewood Ave W Radius: 5.0 miles
Total	3,586	32,163	60,249
Moved in 1999 to March 2000	13.7%	17.7%	20.4%
Moved in 1995 to 1998	17.2%	21.5%	24.9%
Moved in 1990 to 1994	9.1%	10.8%	13.0%
Moved in 1980 to 1989	10.9%	13.2%	13.2%
Moved in 1970 to 1979	17.1%	15.2%	12.2%
Moved in 1969 or Earlier	32.1%	21.6%	16.3%
Median Year Householder Moved In	1980	1990	1993



2000 Housing Units by Units in Structure

	2261 Edgewood Ave W Radius: 1.0 miles	2261 Edgewood Ave W Radius: 3.0 miles	2261 Edgewood Ave W Radius: 5.0 miles
Total	3,991	36,209	69,069
1, Detached	81.2%	75.3%	67.9%
1, Attached	4.4%	3.4%	2.8%
2	2.2%	4.4%	5.7%
3 or 4	2.6%	4.9%	6.0%
5 to 9	2.6%	3.1%	3.4%
10 to 19	3.8%	2.4%	3.0%
20+	2.5%	3.9%	7.8%
Mobile Home	0.7%	2.5%	3.3%
Other	0.2%	0.1%	0.1%

2000 Housing Units by Year Structure Built

	2261 Edgewood Ave W Radius: 1.0 miles	2261 Edgewood Ave W Radius: 3.0 miles	2261 Edgewood Ave W Radius: 5.0 miles
Total	3,893	36,356	69,244
1999 to March 2000	1.4%	0.9%	1.2%
1995 to 1998	2.3%	1.5%	2.4%
1990 to 1994	1.2%	1.7%	3.0%
1980 to 1989	2.5%	5.3%	7.3%
1970 to 1979	11.3%	13.9%	13.3%
1969 or Earlier	81.2%	76.8%	72.8%
Median Year Structure Built	1960	1960	1959

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Radius: 3.0 miles

2261 Edgewood Ave W
Jacksonville, FL 32209
Radius: 5.0 miles

Top 3 ACORN Consumer Groups

1.	Working Class Families	Working Class Families	Hard Times
2.	Hard Times	Hard Times	Working Class Families
3.	Distressed Neighborhood	Urban Working Families	Urban Working Families



2003 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$7,978,043	\$62,014,836	\$117,103,286
Average Spent	\$2,187.56	\$1,904.46	\$1,912.02
Spending Potential Index	82	71	72
Computers & Accessories: Total \$	\$673,522	\$5,253,033	\$10,114,412
Average Spent	\$184.68	\$161.32	\$165.14
Spending Potential Index	62	54	56
Education: Total \$	\$2,308,041	\$18,078,450	\$34,813,295
Average Spent	\$632.86	\$555.18	\$568.42
Spending Potential Index	65	57	59
Entertainment/Recreation: Total \$	\$7,183,499	\$56,206,046	\$107,210,832
Average Spent	\$1,969.70	\$1,726.07	\$1,750.50
Spending Potential Index	67	59	59
Food at Home: Total \$	\$13,927,856	\$109,147,385	\$205,704,723
Average Spent	\$3,818.99	\$3,351.88	\$3,358.66
Spending Potential Index	85	74	75
Food Away from Home: Total \$	\$8,996,125	\$70,137,033	\$132,427,432
Average Spent	\$2,466.72	\$2,153.89	\$2,162.22
Spending Potential Index	83	72	73
Health Care: Total \$	\$8,054,613	\$63,150,559	\$117,730,750
Average Spent	\$2,208.56	\$1,939.33	\$1,922.26
Spending Potential Index	70	62	61
HH Furnishings & Equipment: Total \$	\$5,099,805	\$39,593,400	\$75,536,461
Average Spent	\$1,398.36	\$1,215.90	\$1,233.33
Spending Potential Index	68	60	60
Investments: Total \$	\$20,768,586	\$157,281,967	\$299,511,081
Average Spent	\$5,694.70	\$4,830.08	\$4,890.30
Spending Potential Index	67	57	58
Retail Goods: Total \$	\$61,422,613	\$480,914,343	\$910,643,026
Average Spent	\$16,841.96	\$14,768.74	\$14,868.61
Spending Potential Index	73	64	64
Shelter: Total \$	\$30,051,779	\$233,272,910	\$445,285,693
Average Spent	\$8,240.14	\$7,163.74	\$7,270.45
Spending Potential Index	65	56	57
TV/Video/Sound Equipment: Total \$	\$2,377,454	\$18,643,807	\$2,377,454
Average Spent	\$651.89	\$572.55	\$574.26
Spending Potential Index	68	60	60
Travel: Total \$	\$4,020,812	\$31,105,943	\$59,272,722
Average Spent	\$1,102.50	\$955.25	\$967.78
Spending Potential Index	63	55	55
Vehicle Maintenance & Repairs: Total \$	\$2,318,926	\$18,138,411	\$34,711,862
Average Spent	\$635.84	\$557.03	\$566.76
Spending Potential Index	64	56	57

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the Consumer Expenditure Surveys, Bureau of Labor Statistics. Data was updated in September of 2003 based on the Consumer Expenditure Surveys from 1999, 2000 and 2001.